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สาขาความเชี่ยวชาญ  
Fine Arts /Cross-cultural  
communication/Chinese education



รายวิชาที่สอน  
• Chinese

“The essence of education is a  
tree shaking a tree, a cloud  
pushing a cloud, and a soul  
awakening another soul—  
— Karl Jaspers ”

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## ประวัติการศึกษา

- Master of Fine Arts/ Northwest  
University/ 2019

## งานตีพิมพ์: บทความ/หนังสือ/บทในหนังสือ

- Gou Ruonan, (2024)Research on the Cross-cultural Art Communication and Cooperation Mode under the Background of Tertiary Education, Adult and Higher Education, ISSN: 2523-5826.
- Abstract: My research focuses on the ethical aspects of community involvement in tourism expansion, emphasising citizens' rights, cultural heritage conservation, and ecological protection. I am particularly interested in tourism ethics, marketing, and consumer behaviour, aiming to provide actionable insights for sustainable tourism development and informed policymaking.
- Gou Ruonan, (2021). Fine Arts Appreciation (4nd Ed). Northwestern Polytechnical University Press,ISBN: 978-7-5612-7119-3.
- Abstract: My research focuses on the ethical aspects of community involvement in tourism expansion, emphasising citizens' rights, cultural heritage conservation, and ecological protection. I am particularly interested in tourism ethics, marketing, and consumer behaviour, aiming to provide actionable insights for sustainable tourism development and informed policymaking.
- Gou Ruonan. (2021). Higher Education Undergraduate Art Chinese Art History Cases, Chinese Teacher (03),343,ISSN: 1672-2051.
- Abstract: This study examines teaching Chinese art history in undergraduate art programs using literature review, teaching observation, and student feedback. Findings highlight the need for a diverse, innovative, and systematic case base to enhance students' understanding and aesthetic perception, addressing issues of modernity and regional representation in current materials.
- Gou Ruonan. (2021) Practical Exploration of Online Education for Fine Arts Majors in the Background of 'Internet +'
- etc.